

GEOG 3100 Final Exam

OVERVIEW



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The Final Exam

The final exam is in a take-home format

- The exam has one essay question
- Central elements of your response:
 - 1. A one-page outline of your essay
 - 2. Your essay
- I will give you the overall instructions and essay question first, then we'll circle back to discuss the one-page outline

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The exam instructions...

Instructions: This take-home examination consists of one (1) essay question worth sixty (60) points. Please submit this exam as a Word document or PDF file to marry.rice@unt.edu by 5:30 pm on Monday, December 9, 2019. Please do the following in your exam submission:

Everyone has the same writing room

- Use the following format:
 - Times New Roman (or equivalent), 12 point font
 - Single-spaced text
 - Normal page margin settings (i.e. 1-inch margins all around)
 - Include a brief outline of your major points on page #1 of your essay.
 - Total length of no more than 5 pages (these 5 pages include the page #1 outline described above)
- Divide the main body of the essay into sections with headings that reflect the structure in your brief outline
- Use sentences and paragraphs for your essay
- Source referencing is not necessary
- This is an open-book exam, so you may refer to class notes and other reference materials in writing your essay
- However, the essay is to be the product of your work and no one else; do not consult with or work with others in completing your essay

Basic writing expectations

Sources and who does the work

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The exam question...

The essay question:

1. Explain why it is important for North Americans to understand the regions and places that make up the continent.

There is a difference between a concept and an example

- Include concepts from at least three different weeks of the course in making your argument
- Incorporate the findings of the geography awareness poll and/or the global literacy survey discussed in class as part of your argument
- Illustrate your essay using at least three real-world examples drawn from different weeks of the course, and include details from at least one project presentation (not your own).

Note: there is only one question here asking for one essay, but there are multiple elements that I am challenging you to build into your submission

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Related Resource #1

See "syllabus and handouts" page (week 15) for your class project abstract document

Week 15: Geographic Literacy in America

- Key City Focus: Albuquerque, New Mexico
- National Geographic Society: Geography Awareness Poll (2006)
- Council on Foreign Relations/National Geographic Society: Global Literacy Survey (2016)
- Esri StoryMap: Mapping Route 66
- GEOG 3100 Abstracts for Fall 2019
- Note: GEOG 3100 Final Exam details covered in class



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Related Resource #2

The Exam Grading Scheme

- 1. Meeting stated criteria (following detailed instructions – did you do this successfully): **5 points**
- 2. Outline (quality of 1-page essay overview): **10 points**
- 3. Inclusion of at least 3 course concepts in your essay argument: **15 points**
- 4. Inclusion of geographic awareness poll/literacy study in your argument: **10 points**
- 5. Use of 3 example illustrations: **10 points**
- 6. Overall argument quality (degree to which concentrated thought and organization is evident): **10 points**
- Exam Total: **60 points**

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The essay outline...

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The essay outline: what is it?

- A one-page summary of your essay's key points, posted at the very beginning of your essay

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Essay Outline: Example

Hypothetical Question (not from this class): Discuss the state of the global automobile manufacturing industry. Include an analysis of how the industry has changed over the last 30 years, and how it may change in the next decade.

Q: What should be the main parts of your answer?

1. Some kind of summary of what the auto industry is like now: "the state of the global auto industry"
2. Some kind of description of "how the industry has changed over the last 30 years"
3. Some evidence-based attempt to predict "how things may change in the next decade"

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Essay Outline: Example

Hypothetical Question (not from this class): Discuss the state of the global automobile manufacturing industry. Include an analysis of how the industry has changed over the last 30 years, and how it may change in the next decade.

Q: What should be the main parts of your answer?

1. Some kind of summary of what the auto industry is like now: "the state of the global auto industry"
2. Following is a sketch of a sample outline that covers all of these main points, and gives just a little detail to show where you're going inside each main section
3. Some evidence-based attempt to predict "how things may change in the next decade"

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Essay Outline: Example

Introduction the global automobile industry

- Why would anyone care about the industry
- Brief outline of purpose in writing this essay

Big Point #1

Overview of the industry

- The North American "Big 3": GM, Ford, Chrysler
- The Europeans: Volkswagen, Daimler
- Japanese Giants: Honda, Toyota
- Korea's Upstart: Hyundai
- Other emerging competitors

Big Point #2

How the industry has changed in the last 30 years

- Decline of North America
- Rise of Japan and Korea
- The impact of China
- Meaning of rising fuel efficiency standards

Big Point #3 (in this case, combined with the conclusion)

Conclusion: thoughts about the future

- Predictions for North America
- China as a future global auto player

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Essay Outline: Example

Introduction the global automobile industry

- Why would anyone care about the industry
- Brief outline of purpose in writing this essay

Big Point #1

Please remember to include an outline like this as the first page of your exam essay

Big Point #2

How the industry has changed in the last 30 years

- Decline of North America
- Rise of Japan and Korea
- The impact of China
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Big Point #3 (in this case, combined with the conclusion)

Conclusion: thoughts about the future

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Any final questions?



Thanks for taking GEOG 3100!

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