



GIS Exercise Assessment

Student Name:

Part #1: Integrating Fieldwork and BA Web App Market Assessment

1. Rough Notes: Pre-Analysis Reflections (Task 1) /10

- Did you write a complete and thoughtful set of reflections on restaurants in Denton?
- Did you provide information on all of the restaurant chains mentioned?

2. Rough Notes: Field Notes, Maps, and Reports (Tasks 2-4) /20

- Did you include the complete set of field notes requested in the exercise document?
- Did you include the complete set of maps requested in the exercise document?
- Did you follow all directions related to the map options you selected?

3. Rough Notes: Responses & Commentary (Tasks 2-4) /20

- Did you provide complete answers for all rough note questions in the assignment handout?

4. Final Report: Completeness /10

- Did your final report address all five requested themes with clearly identified sections?

5. Final Report: Narrative /40

- Did your final report create a compelling and concise narrative that accurately conveys the work done, its meaning, and its interpretation?
- Did your final report go beyond just the minimal details to provide some depth of insight into the situation in Denton?

Overall Comments:

Total Report Grade: _____ out of 100

GEOG 4220/5220

GIS Lab Part 1: Integrating Fieldwork and BA Web App Market Assessment

Rough Notes: Attachment Checklist

Please ensure you email each of the following files as attachments to rice@unt.edu:

File	Description	Submitted?
Exercise-RoughNotes.docx	Word file with question responses for the entire exercise	<input type="checkbox"/>
Exercise-FinalReport.docx	Word file with question responses for the entire exercise	<input type="checkbox"/>
CurrentRestaurant.pdf	BA Web Restaurant Report for Loop 288 location	<input type="checkbox"/>
PotentialRestaurant1.pdf	BA Web Restaurant Report for UNT Area location	<input type="checkbox"/>
PotentialRestaurant2.pdf	BA Web Restaurant Report for University Drive location	<input type="checkbox"/>

Rough Notes: Map Checklist

Please ensure you include each of the following maps (with their map code) in your rough notes document cited above:

Map Code	Description	Submitted?
map4-8current	Map of Pei Wei on Loop 288	<input type="checkbox"/>
map4-13current	Map of Pei Wei Loop 288 market area	<input type="checkbox"/>
map4-8potential1	Map of Potential Pei Wei at UNT	<input type="checkbox"/>
map4-13potential1	Map of Potential Pei Wei at UNT market area	<input type="checkbox"/>
map4-8potential2	Map of Potential Pei Wei at University Drive	<input type="checkbox"/>
map4-13potential2	Map of Potential Pei Wei at University Drive market area	<input type="checkbox"/>

Rough Notes: Question Response Checklist

Please ensure you include answers to each of the following questions in your rough notes document cited above:

Task 1	Submitted?	Task 2	Submitted?
Question 1: A & B	<input type="checkbox"/>	Question 2	<input type="checkbox"/>
		Question 3	<input type="checkbox"/>
		Question 4	<input type="checkbox"/>
		Question 5	<input type="checkbox"/>

Task 3	Submitted?	Task 4	Submitted?
Question 1a Chipotle Loop 288	<input type="checkbox"/>	Question 11	<input type="checkbox"/>
Question 1b Pei Wei Loop 288	<input type="checkbox"/>	Question 17	<input type="checkbox"/>
Question 1c Panera Brinker	<input type="checkbox"/>	Question 19	<input type="checkbox"/>
Question 1d Panera West University	<input type="checkbox"/>		
Question 1e Chipotle West University	<input type="checkbox"/>		
Question 2: A & B	<input type="checkbox"/>		

For some questions you might have paper notes/maps: this is fine. Please hand in those paper materials directly to me, and email the rest as noted above.