



GEOG 4220/5220

APPLIED RETAIL

GEOGRAPHY

Spatial Thinking for Careers in Business

- **Develop GIS analysis skills:** a business research toolkit.
- **Expand your critical thinking abilities** as you learn to see and respond to emerging business opportunities.
- **Join concepts and applications** to launch great careers in retail and service analytics.

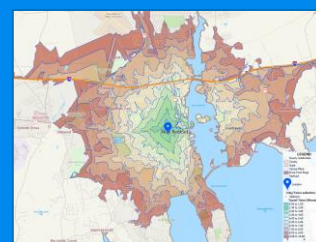
Next Offering in Fall, 2020:
Mon/Wed 11:00 AM - 12:20 PM



Questions? Contact Dr. Murray Rice, murray.rice@unt.edu

**GEOSPATIAL
ANALYTICS FOR
RETAIL & SERVICES**

GIS & FIELDWORK



**SITE SELECTION & TRADE
AREA ANALYSIS**

**MARKETING & LOGISTICS
APPLICATIONS**

**INDUSTRY-
SPONSORED
RESEARCH PROJECT**



<http://www.murrayrice.com/geog-4220.html>